

## ISDA Pty Ltd Introduction by Master Graham Healy



Master Graham Healy 7<sup>th</sup> Dan Chief Instructor & Founder  
Healys freestyle Tae Kwon Do & Boxing Academy  
Principal of Healys Health & fitness ABN 50 711 604 560  
[www.healyshealthandfitness.com](http://www.healyshealthandfitness.com)  
President and founder of ISDA Pty.Ltd.  
[www.isdasefence.com](http://www.isdasefence.com)  
Certificate (4) Sports Coach ICMA  
Certificate(4) Master Personal Trainer (fitlink)  
Certificate (4) Business Management  
Director Chan-Healy Corporation ACN119 213 740  
Chairman & Secretary Apostolic Faith Church of God  
[www.apostolicfaithaust.net](http://www.apostolicfaithaust.net)  
Member of Australian National Boxing hall of Fame  
[www.anbhof.com](http://www.anbhof.com)

Before you link onto my background let me discuss with you what ISDA Pty Ltd is all about , in a few short paragraphs. Like every Visionary many people cannot see the ‘big picture’ and do not understand the language of the Forward seeing person.

As the Creator and Founder of ISDA in 2000, I have worked ceaselessly towards completing the VISION of ISDA Pty Ltd no matter the obstacles or hardships in the way.

In 2007 we have achieved the facilitation of Australian Government Sport Coaching Certification through association with the International College of Martial Arts and its director Damien Martin a man of ‘Vision’. also, we are working towards Legal affordable Insurance for Martial Arts Instructors and encouraging Martial Arts Instructors to be professionally qualified and Australian Government Recognized in the process. Unfortunately Martial arts Certification is not recognized by the Australian Government or the Fitness Industry. So herein is the problem , with Insurance such a big issue (read Damien Martins article on Courses for Instructors on home page [www.isdasefence.com](http://www.isdasefence.com) ) and as a result the martial arts qualifications are under the microscope legally.

Our Legal advise states that martial arts certification will not stand up in court or in any insurance claim under cross-examination , unfortunately many insurance agents have signed up martial arts instructors with ‘big assumptions’ that they have legally bonafide qualifications , **usually they do not**,and are totally ‘exposed’ legally .

Most martial arts Instructors ‘ride the lightning’ and ‘hope’ nothing will happen in a class , or for somebody to question ‘their qualifications’

### **THOSE DAYS ARE HISTORY**

As a fully certified sports coach (Cert 4) as well as a certified Personal Trainer (Cert 4) along with a (cert 4) in Business management I assure you I have progressively achieved this **to ensure that my students will have ‘a future’ by me leading by example.**

I have placed ISDA Pty Ltd in a position to facilitate others to do the same and feel security in that when YOU are placed ‘under the microscope’ legally there will not be beads of ‘sweat’ of legal exposure on your forehead as you try to explain away to a court Judge how your certificate from (Korea , Japan or China) didn’t stack up as an Australian Government recognized document and further when it comes to Insurance claims the same issue will arise in a claim , and your personal finances and reputation are ‘on the line’ .

### **ARE YOU READY FOR THAT ?**

ISDA Pty Ltd is, and so can YOU be, simply by completing the **8Day Master Class (for experienced Instructors)**  
Recognized Prior Learning RPL will be factored in to same you time and money .

After that you can RPL a personal training certificate if you like and open the door to more  
'income streams' as a 'real professional'

Once you achieve the required Government recognized qualifications  
ISDA Pty Ltd will list you on their Global Web site

### **FREE**

(more listing space is available at a small fee \$50,\$80, \$110 depending how much 'exposure' space you need or want)  
That way the public can make and 'informed' choice of a Australian Government Recognized Sports Coach ,  
personal trainer , with the added safety of legally valid Insurance , first aid and 'working with children' card.

### **ALL THE CHECKS ARE IN PLACE**

### **What is ISDA Pty Ltd ?**

Basically we are a martial arts Brokerage that aims to

### **RECOGNIZE, ASSOCIATE and EDUCATE**

(for full explanations how refer home page [www.isdaselfdefence.com](http://www.isdaselfdefence.com))

### **RECOGNITION**

We can recognize Independent clubs and Instructors matched against International criteria, over ability and time and  
give you the 'recognition' you deserve for 'having the guts' to go it alone , much like a 'small businessman'  
rather than the government employee who has always stayed in the 'safety of the institution'  
but for all intensive purposes becomes 'brain dead' eventually  
The trouble with that is that your creative ability is suppressed and all martial. Arts Instructors know that the  
Bruce Lee Adage of 'absorb what is useful and disregard the rest' can only be achieved with a  
'small business' mentality .  
and a passion to be FREE and CREATE and LEARN.

### **ASSOCIATION**

The classic association is the creation of a central 'committee' and make 'group decisions' .  
Whether this type of entity is incorporated or not it is all the same there are legal problems with this kind of entity in  
that all committee members are **'joint and severally' liable and equally responsible**  
for the 'committee' decisions, finances , legal liabilities etc .  
The real problem arises when there is a Legal Claim against the Association Committee? what happens then ?  
**You all 'cop the consequences' when 'under the microscope' ...that's what happens.**  
ISDA Pty Ltd wants to avoid this structure 'like the plague' because it 'disempowers' the individual and slows down  
development to a 'grinding halt ' .

### **THE VISION WOULD HAVE NO LEGS TO MOVE FORWARD**

ISDA Pty Ltd affiliates, and associates by mutual agreement in joint ventures , for example a seminar is to be  
completed so ISDA may engage 2 or 3 parties negotiate a MOU (memo of understanding)  
and complete a simple mutual 'business transaction'  
This way **all parties keep their 'individual' Legal identity**, responsibilities, and monies are distributed equally and  
fairly (according to the MOU) which is a legal document  
**Or would you rather 'pay a membership' and have a committee tell you what to do ? and how to do it ?**  
I thought not, otherwise you would have not become a independent martial arts Instructor in the first place.

### **EDUCATION**

I will be the first to admit that **'experience' is the best teacher** , however , that will not 'stack up in a court of Law'  
as far as being a professional martial arts instructor ?  
well to be on the legally safe side you best have a  
**sports coaching certificate along side of your martial arts certificate** to be safe , along with your first aid and  
'working with children' 'blue card' and your legally valid Insurance along side that to be sure .  
**ISDA Pty Ltd can facilitate that as a broker to RTO's (Registered Training Organizations)**  
**as preferred ISDA educators.**

So that's it in a nutshell , ISDA Pty Ltd can be the Facilitator for your  
**RECOGNITION, ASSOCIATION & EDUCATION**

without YOU as a individual business having to ‘Join Up’ keep your money for your Club,  
and Invest in YOUR FUTURE and your STUDENTS we can help you do that successfully ,  
and if we build a relationship together over time then we may be involved in some cross-training ‘joint venture’  
and I hope we are as we spread ‘good-will’ between martial arts Instructors  
without the ‘cross-fire’ and ‘egos’ that get involved when the ‘boundary lines’ become blurred.

**FINALLY my ULTIMATE VISION for ISDA Pty Ltd**

**“I see great symposiums of martial arts Instructors , in all different colored uniforms from all over the world  
gathered together to learn from each other and demonstrate their arts to each other and to the world ,  
in a safe & friendly learning environment.**

**This is without competition or tournament but a complete learning experience  
with good-will and friendship, an international brotherhood being the main theme”**

I hope you can join me in this VISION as we co-operate together in the Future.

Yours in Martial arts ,

Master Graham Healy 7<sup>th</sup> dan  
President & Founder ISDA Pty Ltd  
Chief Instructor & Founder Healy’s freestyle Tae Kwon Do & Boxing Academy  
Principle Healy’s Health & Fitness



Full background History on Master Graham Healy  
click [HERE](#)

Full list of Certification held by Master Healy including  
Sports coaching Certificates (cert 4) ,  
Personal Training Certificate (Cert 4),  
Martial Arts Certificates & Achievements  
click [HERE](#)

any questions on any certificate of history of Master Healy  
please

email [healyshealthandfitness@hotmail.com](mailto:healyshealthandfitness@hotmail.com)

or phone Graham **Mob 0411 393 503**